



FLAWA AG continues on the road to success with flawa iQ, Flawa Consumer GmbH examines realignment - an important differentiation!

Flawil, 26 June 2023

Dear customers and business partners

As you may have gathered from the media, Flawa Consumer GmbH is considering a reorientation. We, FLAWA AG with the professional first aid system flawa iQ, are clearly distinguishable from Flawa Consumer GmbH. In order to avoid any misunderstandings, we would like to inform you with this letter.

During the restructuring of Flawa, Flawa Consumer GmbH, a subsidiary of the American U.S. Cotton, was created in 2017. Flawa Consumer GmbH is also based in Flawil, specialises in private label consumer articles and is no longer directly linked to FLAWA AG, apart from the historical naming. The ownership and management of both companies are different. The communicated plan for a realignment of Flawa Consumer GmbH therefore has no effect on the activities of FLAWA AG. Nevertheless, we very much regret the changes at Flawa Consumer GmbH.

As an independent and innovative company, FLAWA AG is consistently continuing the course it has taken. With flawa iQ, a professional first aid system for companies, it relies on state-of-the-art technologies. The more than 100-year tradition with its focus on quality and customer satisfaction remains unchanged. We are proud that our customers can continue to rely on our high-quality products and first-class service.

We will be happy to answer any questions or clarifications you may have. Please do not hesitate to contact us.

We thank you for your valued attention and for your confidence in FLAWA AG.

With kind regards

Nicolas Härtsch
Chairman of the Board of Directors

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